

Dear Future Destination ImagiNation® Supporter,

Destination ImagiNation, Inc. is dedicated to promoting three life-long values - Creativity, Teamwork and Problem Solving - to students throughout the world and in Colorado. Creative thinking is vital in the 21st century landscape, and one that Destination ImagiNation embraces. A recent IBM poll of 1,500 CEOs identified creativity as the number 1 “leadership competency” of the future. (“Creativity in America, *Newsweek*, July 10, 2010)

Our organization teaches creative problem solving, project and time management, and many practical skills that support the core curriculum of schoolchildren in grades K-12. Student teams receive open-ended Challenges to solve and competitive tournaments where they present their unique solutions.

Because we recognize that creativity comes in a variety of forms, our Challenges are formulated to tap into each child’s potential. We offer Technical, Scientific, Fine Arts, Improv, Structural, and Service Learning Challenges that appeal to students at all places in the academic spectrum.

In 2010/2011 Destination ImagiNation Colorado had participation from 977 teams, or roughly 6,839 Colorado students, all managed by volunteer team managers. Our Regional and State tournaments hosted these children and thousands of their adult supporters. We also reach about 1,000 adult volunteers who organize, appraise, score, and support our tournaments.

We need your support to continue to offer this volunteer run educational program to as many students as possible. Our tournaments are funded primarily through registration fees. To keep these fees at a level that all school children and their families can afford, we need corporate, individual, and community financial support. Please review our menu of marketing opportunities for your company.

Together, we can build a creative future for Colorado!

Thank you